



## Final Report



# Results EAD 2023



## ■ Final number of registrations:

**1,042**

- Registrants logged in yet in event platform: 741 / 71,1%
- Registrants watched a session >5 min yet: 634 / 59,4%
- Session views >5 min total 1.953 views / 3,08 per participant (based on 634)
- Session views in minutes total 109.406 minutes / 173 minutes per participant

## ■ Top three sessions:

- |    |  |             |
|----|--|-------------|
| 1. | Plenary 1: Current State of Affairs and Upcom... | 516 viewers |
| 2. | Plenary 2: Panel on ESG and Sustainability       | 409 viewers |
| 3. | Morning Session 1                                | 365 viewers |
| 4. | Afternoon Session 1                              | 337 viewers |
| 5. | Morning Session 2                                | 247 viewers |
| 6. | Afternoon Session 2                              | 197 viewers |

**The event platform is open for another 4 weeks to access the recordings**

These will also be published on actuvie on 18 July and promoted subsequently

## ■ First results event survey:

- 92.1 % rated the event good or excellent with an average rating of 4,32 (5 best; 114 participants answered yet)

# Feedback by Communication Panel

- Conclusions with regards to pre-event defined qualitative indicators:
  - **Embedding event message into communication strategy:**
    - *Improvable* (Theme defined, but agreed after Call for Papers started and plenary candidates selected)
    - *Next time: Steering Committee to oversee preparation activities*
  - **Stakeholder Engagement**
    - Institutional: *Good* (1 MEP as keynote speaker, 1 panellist from EC, participants: 1x EIOPA, 1x European Commission and 3x Insurance Europe (only two-thirds provided a company))
    - Industry: *Not good* (only one sponsor; presumably result of current situation with many partners focusing on on-site events)
    - *Better prospects for next time given the success of this year's event and the additional support from the steering committee*

## Overall recommendation of Communication Panel:

**Host a next European Actuarial Day in 2025 in a similar format, but for preparation taking into account this year's experiences (esp. set up of Steering Committee)**

# Financial Results



## EAD 2023: Planned vs. Actual

Revenues	Description	Number	Amount	Planned	Actual
Participant fee		300	- €	- €	
Sponsoring	EAD Supporter		5.000,00 €	20.000 €	5.000 €
Production Budget	AAE own budget	1		12.650 €	28.576 €
Net sum				32.650 €	33.576 €
Expenses	Description	Number	Amount		
Design & Marketing	Production of marketing material, etc.	1		2.000 €	1.250 €
Project & Event Management	AMC / EAA for event realization	1	- €	16.000 €	14.950 €
Registration – Basic	Setup website with general information and registration	1		1.250 €	1.250 €
Registration – Fee per participant	Registration fee per participant	300 planned / 1.042 actual	8 €	2.400 €	8.336 €
Attendee Hub		1		7.000 €	4.500 €
Plenary Session Production		1		4.000 €	3.290 €
Net sum				32.650 €	33.576 €

### Explanations on budget vs. actual results:

- Event cost were within agreed budgets
- Variable costs were much higher due to the high number of registrants
  - EAA was able to compensate this cost in other areas
- Less sponsorship success compared to other events
  - Better prospects for next time given the success of this year's event and the additional support from the Steering Committee